

TO: Community Members and Businesses
SUBJECT: Arkansas Run for the Fallen
DATE: January 23, 2017



For the 6th year, the Arkansas Run for the Fallen will begin in Ozark and end on the steps of the State Capitol, each mile honoring an Arkansas fallen military service member. Each year, our sponsors have helped honor Arkansas heroes and their families through their generous contributions. Our reach and impact has grown significantly each and every year, and all of that can be attributed to wonderful individuals, businesses, and organizations who choose to support this mission to remember Arkansas fallen heroes and their families. We hope that you will consider joining us this year as a sponsor.

On March 24-26, 2017 a team of dedicated runners will run from Ozark, Arkansas, to the State Capitol in Little Rock, Arkansas. Each mile will be for an Arkansas Soldier, Sailor, Airmen, or Marine who has died while serving our country on active duty since September 11, 2001. For three days, team members will mark each mile with an American flag and sign card in an apolitical reflection of remembrance of each service member. The runners will be comprised of active duty and reserve military service members from the state of Arkansas.

We are seeking sponsors/monetary donations to help offset the cost of event expenses. Although we try to get as many services and provisions donated as we can, there are some things such as overnight accommodations for the run team, event shirts for families of the fallen, American flags, and water/nutrition supplies for the run that will need to be purchased. All proceeds above the event expenses will be used to raise awareness, honor the fallen, and support the families of the fallen. One way that we do this is through the Arkansas Run for the Fallen traveling memorial that is set up in Arkansas communities throughout the year. The memorial consists of a flag and sign card honoring each service member who has died since 9/11 and gives people a way to walk amongst the flags and read the biographies of these Arkansans who have given their lives for our freedom. We also provide support to the Arkansas Chapter of the American Gold Star Mothers (a gold star mother is a mother who has lost a child while that child was serving our country), scholarships for the graduating children of fallen service members, and special days for gold star children, siblings, spouses and families. Our major focus again this year will be to provide a camp experience for the children of Arkansas fallen service members. Providing a camp for these children gives them a way to connect with other children who understand the unique struggles of losing a parent while they were serving our country.

We have a website (www.arkansasrunforthefallen.org) that displays all of the sponsors that contribute to the event. The major sponsors will be printed on the back of the event T-shirts as well in all publications.

Please consider our request to support the Arkansas Run for the Fallen and to recognize the family members of Arkansas fallen heroes. Any contribution would be greatly appreciated. If you have any questions about this event please contact me at (501)837-6568 or by email at arkansasrunforthefallen@gmail.com.

Thank you for your interest and support of Arkansas Run for the Fallen.

A handwritten signature in black ink, appearing to read "Bubba G. Beason", is located below the text of the letter.

Bubba G. Beason
Event Coordinator

Arkansas Run for the Fallen Sponsorship Form

Sponsorship Categories:

** Please note that while there are sponsorship categories, *any and all donations* are appreciated and help ensure that the mission to honor our fallen continues.

** We welcome donations of goods and services as well as monetary donations to help. If your business would like to donate items or services rather than money, please contact us to discuss how you can help.

** Deadline for sponsors to be included on the event shirt and in the program is March 1, 2017.

Level 1: \$250 minimum - Name listed on website, and in the event flyer as sponsor, 1 event shirt

Level 2: \$500 minimum - Name on tshirt, Small Font name and logo on website with link to business, name in the event flyer, 2 event shirts

Level 3: \$1000 or more - Large font with Company logo on shirt, Name and logo on website with link to business, name in the event flyer, 4 event shirts

Company or Individual Name: _____

Business Website: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____

Email: _____

Amount Donated: _____ Payment Type: _____

Size and quantity of event shirts requested (**Note the number of shirts included in each sponsor level. Additional shirts can be purchased for \$10 each**):

Donations can also be made online via paypal. Go to www.arkansasrunforthefallen.org to contribute online. If donations are made online, please contact us via email with the additional information needed, including the business website and logo. You can also mail checks to Arkansas Run for the Fallen, 109 Martha Jean Ln, Beebe, AR 72012.

For any questions concerning Sponsorship please contact:

Bubba Beason

Phone: 501-837-6568

Email: arkansasrunforthefallen@gmail.com